



NAAMA
Education, Leadership, Philanthropy

SPONSORSHIP PACKET

NAAMA 34th International Medical Convention: Empowering Global Collaboration

July 3-5, 2025

***Trinity College Dublin
Dublin, Ireland***

In collaboration with



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ABOUT NAAMA

The National Arab American Medical Association is a leading non-profit, non-political, and non-sectarian organization dedicated to advancing the medical and educational interests of Arab American healthcare professionals. NAAMA connects a robust network of more than 6,000 Arab American physicians and supports over 30 NAAMA NextGen chapters across major universities in the United States. Its diverse membership includes physicians, scientists, dentists, pharmacists, chiropractors, nurses, and other healthcare professionals.

NAAMA promotes excellence through continuing medical education, philanthropic initiatives, and service projects. The organization is committed to fostering professional growth, enhancing collaboration among healthcare professionals with roots or affinity to the Arab world, and advancing diversity and inclusivity in the healthcare field.

Our Mission:

NAAMA is committed to advancing the professional and cultural interests of Arab American healthcare professionals. By addressing the unique challenges and opportunities its members face, NAAMA fosters leadership, collaboration, and innovation in healthcare. Through its diverse initiatives, the organization promotes professional development, strengthens cultural connections, and serves as a unifying voice advocating for the contributions and excellence of Arab American healthcare professionals.

Organizational Objectives:

Our mission encompasses a wide range of professional, educational, charitable, humanitarian and cultural activities, including:

Professional and Educational

- Enhancing members' medical knowledge.
- Promoting professional relationships with medical organizations in North America and the Arab World.
- Providing educational resources for medical students and postgraduate trainees in health-related fields.

Charitable and Humanitarian

- Offering health education and disease prevention initiatives.
- Delivering routine and emergency medical care to underserved populations.
- Sponsoring speakers, providing grants, and offering learning materials to medical schools in the Arab world.

ABOUT THE 34th INTERNATIONAL MEDICAL CONVENTION

NAAMA's 34th International Medical Convention: Empowering Global Collaboration will be held at the prestigious Trinity College in Dublin, Ireland, from July 3–5, 2025. Centered on the theme of **Global Health**, the convention will offer a diverse and engaging program designed to foster collaboration and drive innovation in the healthcare field.

The event is in collaboration with the University of Michigan Center for Global Health and PalMed Europe. It will include comprehensive scientific sessions, insightful abstract presentations, and interactive panel discussions addressing critical challenges and advancements in global health. Participants will comprise leading healthcare professionals, researchers, and educators from esteemed international universities, institutions, and global health centers. The convention will serve as a platform for knowledge exchange and networking, exploring key topics in global health, such as education, mental health, artificial intelligence, and more, to build new collaborations and partnerships.

A key feature of the convention will be two dedicated symposiums held during the second half of each day:

- *Solidarity with Conflict Zones Medical Schools*, will address the unique challenges faced by medical schools in Conflict zones, highlighting ongoing efforts and initiatives to support these schools.
- *Global Pathology and Laboratory Medicine Consortium*, will provide a collaborative platform to showcase advancements in the field, build new partnerships, and explore innovative projects and collaborations designed to advance pathology and laboratory medicine on a global scale.

The convention aims to unite a multidisciplinary audience of healthcare professionals, including physicians, medical students, and other stakeholders, to develop actionable strategies to improve health outcomes worldwide. By emphasizing collaboration across borders, the event will inspire impactful partnerships, innovative projects, and sustainable solutions to advance global health and empower healthier lives.

CONVENTION COMMITTEE

Convention Chair – Rouba Ali-Fehmi, MD































Scientific Committee Chair – Nidal Moukaddam, MD, PhD
Scientific Committee Co-chair– Mahmoud Loubani, MD, PhD

NAAMA NextGen Vice-Chair, Mr. Omar Fehmi

NAAMA National President – Raed Al-Naser, MD
NAAMA Manager – Mrs. Rouba Samman

SPONSORSHIP OPPORTUNITIES

Please refer to pages 6-8 for detailed information

SPONSORS HIP	Website, Prints, & PR Listing	Convention Registration Tickets	Social Program Tickets	Non- Commercial Panel Leader	Non- Commercial Panel Participant	Advisory Committee Member	Plaque at Gala	Prime Exhibit	Exhibit	Prime Ad	Ad
DIAMOND \$35,000		5	5								
SAPPHIRE \$25,000		3	3								
GOLD \$15,000		2	2								
SILVER \$10,000		1	1								
PRIME AD & EXHIBIT \$5,000											
EXHIBIT \$2,500											
FULL PAGE AD \$1,500											
1/2 PAGE AD \$1,000											
1/4 PAGE AD \$500											
LOGO \$250											

EVENT SPONSORSHIP

Level I: DIAMOND: FIRST CATEGORY PARTNER - \$35,000.00 (3 available)

- Acknowledgment in press release, logo on event website and recognition in event's promotional material
- Prominent logo display on all event promotional material
- Name recognition in program book and convention proceedings report distributed to medical and health institutions worldwide

- Diamond Sponsor Plaque at Gala Dinner
- Recognition at the reception
- Opportunity to lead one noncommercial panel or workshop
- Opportunity to participate in other noncommercial panels as pertinent to convention themes
- Logo on “Thank You” signage
- Member of Advisory Convention Committee
- Prominent exhibit space
- Listing on convention website
- Promotional material distributed to all convention participants
- Promotional opportunities in all print collateral generated by the organizing committee
- Five (5) convention registrations
- Five (5) full Social Program tickets

Level II: SAPPHIRE: SECOND CATEGORY PARTNER - \$25,000.00 (5 available)

- Acknowledgment in press release, logo on event website, and recognition in all event’s promotional material
- Sapphire Sponsor Plaque at Gala
- Prominent logo display on all event promotional material
- Name recognition in program book and convention proceedings report distributed to all participants and partners
- Recognition at Gala Dinner
- Recognition at the reception
- Opportunity to lead one noncommercial panel or workshop
- Opportunity to participate in one noncommercial panel
- Logo on “Thank You” signage
- Member of Advisory Committee
- Prominent exhibit space
- Listing on convention website
- Promotional material distributed to all convention participants
- Promotional opportunities in all print collateral generated by the organizing committee
- Three (3) convention registrations
- Three (3) full Social Program tickets

Level III: GOLD - \$15,000.00 (5 available)

- Acknowledgment in press release materials, logo on event website, and recognition in all event’s promotional material
- Prominent logo display on all event promotional material
- Name recognition in convention program book and proceedings report distributed to all convention participants and partners
- Opportunity to participate in one noncommercial panel
- Logo on “Thank You” signage
- Member of Advisory Convention Committee

- Exhibit space included
- Listing on convention website
- Promotional material distributed to all conference participants
- Promotional opportunities in all print collateral generated by the organizing committee
- Two (2) convention registrations
- Two (2) full Social Program tickets

Level IV: SILVER - \$10,000.00 (5 available)

- Acknowledgment in press material, logo, and event website
- Recognition in event promotional material distributed to all congress participants
- Name recognition in conference program book and conference proceedings report distributed to all convention participants and partners
- Member of Advisory Committee
- Promotional opportunities in all print collateral generated by the organizing committee
- One exhibit table designated for the organization promotion material.
- One (1) convention registration
- One (1) full Social Program ticket

EXHIBIT AND ADVERTISEMENT SPONSORSHIP

- | | |
|--|---|
| <input type="radio"/> Prime Ad & Exhibit Table(July 4 & 5) \$5,000 | <input type="radio"/> Regular Exhibit Table(July 4 & 5) \$2,500 |
| <input type="radio"/> Full-Page \$1,500 | <input type="radio"/> Half-Page \$1,000 |
| <input type="radio"/> Quarter-Page \$500 | <input type="radio"/> Logo \$250 |

WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT

Page 1

34th INTERNATIONAL MEDICAL CONVENTION

Empowering Global Collaboration

July 3-5, 2025, Dublin, Ireland

The National Arab American Medical Association (NAAMA) is committed to presenting CME activities that promote the improvement of quality in health care and are independent of the control of commercial interests. As part of this commitment NAAMA has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial support is defined as financial, or in-kind contributions provided by any entity to pay for all or part of the costs of a CME activity.

Signed agreement, full payment, Ads and logos must be received by June 2, 2025.

Choose the sponsorship level

☐ Diamond Sponsor \$35,000

☐ Sapphire Sponsor \$25,000

☐ Gold Sponsor \$15,000

☐ Silver Sponsor \$10,000

☐ Prime Ad & Exhibit Table \$5,000

☐ Exhibit Table \$2,500

Advertisement ☐ Full-Page \$1,500 ☐ Half-Page \$1,000

☐ Quarter-Page \$500 ☐ Logo \$250

WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT

Page 2

Choose your payment method

- ☐ Check: must be received within one week of emailing this agreement or it will be nulled.
Payable to NAAMA. Address: NAAMA 2265 Livernois Rd Suite 720 Troy, MI 48083, USA.
- ☐ Credit Card: [click here](#).
- ☐ Bank wire: email us at naama@naama.com for instructions.

The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this contract on pages 10 and 11, or as may be especially designated by NAAMA, or the Venue. Your signature indicates your approval of all these terms, as well as your approval to send correspondence via the contact information above. Failure to abide by terms, conditions, and policies may result in forfeiture of all monies paid or due.

Company/Organization name: _____

Authorized person name and job title: _____

Address: _____

Telephone: _____ E-mail: _____

Date: _____ Signature: _____

For NAAMA Office use only:

Received and approved by: _____

Date: _____

Questions: Phone (248) 646-3661 • Email: naama@naama.com

NAAMA is a 501(c)3 Tax Exempt organization. Tax ID #38-29115

TERMS, CONDITIONS AND POLICIES

Page 1

Statement 1: General Convention Sponsorship Policies

1. All sponsorships at NAAMA conventions must comply with NAAMA's policies and ACCME's Standards for Commercial Support.
2. All NAAMA approved sponsorship opportunities will be fully described in this sponsorship guide. This description shall include the specific nature of the sponsorship opportunity, a description of sponsorship recognition including specifications for signage, banners, posters, slides, etc., method of distribution to attendees (if applicable) and the sponsorship cost, unless specifically noted in this policy or in the sponsorship packet.
3. Product brand acknowledgement and recognition are limited to display within the exhibit area.
4. Sponsors are not permitted to use the NAAMA Logo in any of their promotional activities associated with the Convention.
5. The Convention Logo may only be used in those instances that are specifically noted in the Sponsorship Guide.

Statement 2: Acceptable Sponsor Activities at Hotels and Remote Locations

1. No commercial giveaways, promotional materials or product brand literature may be distributed to attendees without the approval of NAAMA.
2. Door-drops of commercial literature, giveaways, etc., are specifically prohibited at the hotel.
3. Commercially supported social events should not compete with or take precedence over scheduled scientific sessions.

Statement 3: Acknowledgement and Recognition of Sponsors

1. Only as specified in the Sponsorship Guide may the Convention logo appear on the same page or same side of a sign, banner, poster, T-shirt or slide acknowledging or recognizing sponsors.
2. Corporate name acknowledgment for all sponsors will be listed in the Convention Program book. Corporate name acknowledgment of sponsors is also authorized at social events and bus pick-up/drop-off sites.
3. Product brand acknowledgment and/or recognition of sponsors is only authorized within the exhibit area, unless otherwise specified in this policy or detailed in the Sponsorship Guide.

Statement 4: Registration Packet

1. All items to be included in the Registration Packet must be approved by NAAMA.
2. Registration Packets may bear the corporate name and logo of the sponsor but may not carry a branded drug or device name.
3. All sponsored items for inclusion in the packet will be detailed in the Sponsorship Guide.

Statement 5: Appropriate Exhibitor Activities within the Exhibit Area

1. All exhibits are to be conducted in a dignified manner. Loudspeakers, singing or carnival-like activities, such as the use of magicians or performers in the exhibit area are prohibited. Exhibits that feature an unapproved activity will be directed to immediately discontinue the activity by the Exhibit Manager.
2. Providing food or refreshments from an exhibitor's booth is permitted, but care must be taken not to allow long lines to form or to block aisles. All food functions within exhibitor booths must comply with convention hotel guidelines.
3. Exhibitors are permitted to hold raffles in their booths. Raffle items should be approved prior to the start of the convention by NAAMA.
4. Exhibitors are not permitted to use the NAAMA or Convention logo in signage, on banners, on literature or on giveaways unless authorized by NAAMA.

Statement 6: Acceptable Giveaways by Exhibitors

1. Samples of all giveaways must be provided to NAAMA for approval prior to their distribution at the convention.
2. Exhibitors may distribute product samples that they have manufactured.
3. Giveaways must be of nominal value and must relate to members' interests.

TERMS, CONDITIONS AND POLICIES

Page 2

Policy 1: ACCME Compliance

The National Arab American Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. NAAMA and its partners will comply with all ACCME policies and requirements.

Policy 2: Independence

A. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the “Partner.”

B. NAAMA is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Policy 3: Appropriate Use of Commercial Support

A. NAAMA will make all decisions regarding the disposition and disbursement of the funds from the “Partner.”

B. The “Partner” will not require NAAMA to accept advice or services concerning teachers, authors, or participants, or other education matters, including content, as conditions of receiving these funds.

C. All commercial support associated with this activity will be given with the full knowledge and approval of NAAMA. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

D. NAAMA will, upon request, furnish the “Partner” with documentation detailing the receipt and expenditure of the funds.

Policy 4: Commercial Promotion

A. At the site where the CME activity is conducted, (e.g. lecture hall, breakout room, or workshop location):

I. Product-promotion material or product-specific advertisement of any type is prohibited.

II. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed.

III. Live or enduring promotional activities cannot be displayed or distributed immediately before, during or after a CME activity.

IV. The “Partner” may not engage in sales or promotional activities while in the space or place of the CME activity (e.g. lecture hall, breakout room, or workshop location).

B. The “Partner” may not be the agent providing the CME activity to the learners.

Policy 5: Disclosure

A. NAAMA will ensure that the source of support from the “Partner,” either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature. The “Partner” and NAAMA agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education.

Policy 6: Acknowledgment

A. The “Partner” has received, reviewed, and will comply with the following NAAMA Sponsorship Policy guidelines, if applicable.

B. The “Partner” has received, reviewed and will comply with the following NAAMA Sponsorship Policy guidelines, if applicable.

CONTACT US



NAAMA

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Thank you for your support!